

Top Skills

- Video Production - Highly experienced in leading projects with collaborative cross-functional teams, defining messaging and scope, scripting, and conducting interviews with talent
- Video Editing - Expert in Adobe Premiere Pro, AE, Audition, Media Encoder, Ps, Lr, and Ai
- Videography - Seasoned camera operator using the Sony A7s3, Canon DSLRs, Panasonic GH5, and BlackMagic cameras, capturing high-quality visuals and sound to enhance storytelling

Experience

SLB (Schlumberger), Houston

Multimedia Team Manager

(09/2023) - current

- Lead the in-house team of photographers, videographers, and contractors responsible for creating customer facing MarComm assets, executive internal and external communications, and all new brand content in line with brand standards and industry safety regulations

IBM, Austin

Video and Content Editor

(09/2021)-(05/2023)

- Collaborated with SMEs to create educational videos aimed at advancing sales opportunities in key strategic areas, including hybrid cloud, AI, security, & open source technologies
- Led the end-to-end production of all video assets for the Call for Code awards show, hosted at the United Nations, by coordinating with agencies, designers, and our creative director

National Instruments, Austin

Senior Video Editor / Producer

(05/2016)-(12/2020)

- Produced, filmed, and edited high-value videos to support external global marketing videos
- Partnered with the global Social Media team to produce social specific marketing content
- Worked with the Internal Communications team to produce company meetings, quarterly business updates, DEI, recruiting and investor relations content
- Played a key role in NI's rebrand effort, collaborating with 10+ agencies to create internal and external marketing assets for a live virtual brand launch event, web, social media, and YouTube channels

Dimensional Fund Advisors, Austin

Video Editor

(05/2015)-(05/2016)

- Crafted compelling narrative storylines from raw footage to effectively communicate highly technical financial subjects, aligning with company brand and legal standards
- Collaborated with designers to build motion graphics using After Effects and Illustrator
- Finished projects with color and audio correction and published to a variety of formats

National Instruments, Austin

Staff Video Producer

(08/2010) - (08/2013)

- Produced global corporate marketing videos, customer case studies, product demos, commercials, and event highlight videos

The Ellen DeGeneres Show, Los Angeles

Production Intern

(01/2010) - (06/2010)

Education

- B.S. in Radio-TV-Film, B.S. in Corporate Communications, 2010
The University of Texas at Austin